

Press release

Neu-Isenburg

July 2020

## **Readers voted ROCKINGER as “Best Brand 2020” for the 16<sup>th</sup> time**

**For the 16th time in a row, ROCKINGER has won first prize in the Towing Hitches category in the “Best Brand 2020” reader’s poll conducted by the ETM publishing house. This honour means that ROCKINGER brand has been recognised for the high quality, user-friendliness of its products and its excellent service.**

ROCKINGER has enjoyed tremendous popularity with readers of the trans aktuell, lastauto omnibus and Fernfahrer trade journals for the past sixteen years. The brand, which has been part of the JOST World since 2001, was once again awarded the “Best Brand” prize in the towing hitches category. A total of 8,125 readers of the trans aktuell, lastauto omnibus and Fernfahrer trade journals participated in the “Best Brand 2020” reader’s poll. The positive results confirm the success of ROCKINGER in the previous years.

The long-established ROCKINGER brand was created in 1875. Since then, it has had a significant influence on the development of towing hitches and is synonymous with the highest product quality. Thanks to its wide range of towing hitches, ROCKINGER has the right coupling for every application: As well as products for road use, ROCKINGER also counts towing hitches for agriculture and forestry among its production portfolio.

Due to the ongoing restrictions caused by the corona virus, the award ceremony of the ETM publishing house took place virtually for the first time this year. In a video message, Joachim Dürr, CEO of JOST, said: "I am very pleased that ROCKINGER was again voted "Best Brand" for Towing Hitches, many thanks to the ETM publishing house and all readers. This is a great success and at the same time a huge incentive for our entire JOST and ROCKINGER team. The entire commercial vehicle industry has proven its reliability in the transportation of aids and food in the last weeks and months of the crisis. I am proud that we are part of this great industry and I am looking forward to seeing you again in person!"

**About JOST:**

*JOST is a leading global producer and supplier of safety-critical systems for the commercial vehicle industry. Under the umbrella brand JOST, the comprehensive range of products is divided into systems for the road and agriculture:*

*The JOST brand includes fifth wheel couplings, landing gears, ball bearing turntables, kingpins and container locks as well as components for alternating systems. Trailer axles and truck axles are also sold under the JOST brand. The core products of the traditional brand ROCKINGER are towing hitches, drawbar eyes and drawbars for both transporters and trucks. TRIDEC offers steering systems and axle suspensions for trailers. Edbro is the specialist in the field of vehicle-mounted hydraulic systems. Its range includes front and underfloor dump trucks and trailers and extension cylinders, as well as customer-specific hydraulic construction kits.*

*ROCKINGER products are also for use in the agricultural industry. The new brand Quicke has been part of the JOST World since February 2020 and specializes in agricultural front loaders and implements.*

*JOST currently employs more than 3,500 staff across the world and has sales and production facilities in more than 20 countries on all five continents. The company is listed on the Frankfurt Stock Exchange since 20 July 2017. For more information about JOST, please visit [www.jost-world.com](http://www.jost-world.com).*